



Menorah Park Foundation

Resident Philanthropy Board Members Enjoy their Role

Thanks to an idea from Menorah Park's Wellness Committee and a grant from the Menorah Park Foundation, a Resident Philanthropy Board was established recently to involve residents in philanthropic decision making in a small group.

Most of the members of the Philanthropy Board were active in the community and volunteered for charitable organizations throughout their lives. Being a part of this group gave them the opportunity to continue participating in their community.

A total of fifteen participants from the residential buildings on campus and the Adult Day Center participated on the board which began meeting in May and met every other week through August. Meetings centered on learning more about Menorah Park, discussing personal values, philanthropy and fundraising. Ultimately, the group reviewed 11 grant proposals submitted by staff members, requesting over \$15,000 for programs or items. The board, which had a total of \$7,500 to allocate, distributed nearly all of the money.

Participants on the board were Wiggins Place tenants Marty Golob and Belva Singer, R. H. Myers Apartments tenants Hortense Hyman, Adele Mendel and Hilda Kate Meyer, Stone Gardens tenants Adele Herman, Ruth Kiwi and Phyllis Ross, Menorah Park residents Lillian McGuire, Pat Mazoh and Irene Alpern and Mandel Adult Day Center participants Wesley Eckyn, George Parker and Dorothy Thomas. Carol Wolf, Assistant Director of the Menorah Park Foundation, facilitated the group.



Star light, star bright,
for all the stars we see
tonight, we wish we may,
we wish we might, have the
wishes we wish tonight !!

Menorah Park

A fund to make Passover goody bags for residents - \$5,000
Additional funds for staff Holocaust education program - \$2,000 +
A donor restricted fund for gardening supplies - \$5,000 +

The R.H. Myers Apartments

Internet Café for tenants - \$2,000 for each computer, printer and wiring
Voice system for elevators for low-vision residents - \$10,000
New everyday china - \$13,000

Wiggins Place

A donor fund to sponsor Happy Hours - \$5,000 +
A Sunday Spectacular Fund to enhance programming on weekends - \$5,000 +
High Tea Fund to provides specialty teas, snacks and music - \$5,000

Stone Gardens

Renovation of the beauty shop - \$15,000
Video magnifier to help low vision residents read easier - \$2,500
Hot Dog Push Cart - \$2,740

Campus Wide

Tickets to Indians, Cavs, Browns games (in advance please) we love loges too!
Funding for Distance Learning equipment and programing - \$1,000 +

Donors Show Appreciation to Staff

Menorah Park is very fortunate to receive generous contributions throughout the year for many programs and projects. While many family members contribute to the annual employee fund and express their appreciation daily, several families have established donor restricted funds to benefit the dedicated staff who provide care 24 hours a day, 7 days a week.

Some of the funds that specifically benefit our staff are the **Esther & Milton Berman Family Nursing Assistants Fund**, which supports activities during Nursing Appreciation week, the **Gilda Bram Employee Emergency Loan Fund** which provides much needed financial assistance for campus employees, the **Blanche Gordon Employee of the Year Fund** which provides an annual award at Stone Gardens, the **Tillie Gutterman Distinguished Employee Award Fund** which provides an annual award at The R.H. Myers Apartments, the **Lena Kaufman Resident Kindness Fund** which honors four staff members a year who show exceptional kindness and compassion towards residents, the **Irving Kurtz Memorial Scholarship Fund** and **Steiger Family Fund for Staff Enrichment** both of which provide scholarships and funding for educational classes and programs, the **Milton Paley Memorial Fund** which honors the annual Employee of the Year on campus and provides emergency financial assistance, the **Melvin D. Sacks Memorial Fund** which provides an annual award to a nursing assistant who has provided exemplary care to residents with dementia, the **Spector-Garber Family Fund** which provides either an annual scholarship to a nursing assistant attending school to become a professional nurse or provides two nursing assistant of the year awards, the **Yetta Sustin & Goldie Rashkow Distinguished Nurse Award** which provides an annual award for a distinguished nurse and the **Florence Azoff Wish Professional Service Award** which provides an annual award to a professional staff member who demonstrates outstanding and dedicated service.

The newest fund benefiting staff members is the **Rose and Morris Glazer Staff Appreciation Day Fund** which sponsored its first event to honor the staff on the Friedman Pavilion where Rose Glazer resides in August. The fund was established by Larry Glazer in appreciation for the hard work it takes, by all of the staff, to make the Menorah Park nursing pavilions run smoothly and provide the best possible care on an ongoing basis.



Rose and Morris Glazer Staff Appreciation Day.

Anyone interested in showing their appreciation to staff members is encouraged to contact the Foundation office.

Ken Sustin presented the **Yetta Sustin & Goldie Rashkow Distinguished Nurse Award** to Cheryl Craig, Assistant Director of Nursing at the Nursing Appreciation Day luncheon.



The Goldie and Max Glanz High Tea Fund, sponsors a special tea party twice a year at The R.H. Myers Apartments. Shown at the tea is Harriet Dennis (center), who established the fund in memory of her parents.

Financial Professionals Seminar Slated for November 9

If you are an attorney, financial planner, insurance professional or accountant, save Friday, November 9th for an informative morning as the Menorah Park Foundation co-hosts “*Ethics and Professionalism in Philanthropy: Helping Your Aging Clients Make Wise Choices*”, along with the Laurel Lake Foundation. This is the third seminar co-hosted by the two foundations.

The keynote speaker of the morning will be Dr. Robert Lawry, a professor of law at Case Western Reserve University. Dr. Lawry directs the Center for Professional Ethics which he co-founded in 1978. Following Dr. Lawry’s keynote, a panel discussion on estate planning for aging couples and the legal, social and ethical ramifications often involved will be discussed by Stephanie FallCreek, Executive Director of Fairhill Center for Aging, Alan Goldstine, the head of Libman, Goldstine, Kopperman and Wolf’s tax and business valuation services departments, Stacy Rokoff, the director of the School for Caregivers at Fairhill Center for Aging, Monica Schandel, a Senior Financial Consultant of Corporate Executive Services at National City’s Private Client Group and John Sharp, an attorney focusing on estate planning, trusts, charitable planning, health care directives and tax minimization strategies and Barbara Gross, the Director of the Menorah Park Foundation.

Merri Bunge, the Director of Education at Menorah Park will speak on “Substance Abuse and the Elderly.” For attendees requiring continuing education in substance abuse, Merri’s presentation will meet the requirement.

CEU’s are pending as follows:

- Accountants/CPAs – 2.5
- Attorneys – 3.0 (includes .5 credits for substance abuse, 1.0 for ethics and 1.0 for professionalism)
- CFPs – 2.5 and Insurance Agents – 2.5.

The event will begin with a continental breakfast at 7:30 a.m. and will last until 11:30. Though the seminar is held without a charge, seating is limited to the first 100 respondents.

For more information, please contact the Foundation office.

Insurance Provides a Lasting Legacy

Matching the Right Gift with Your Age

If making a philanthropic gift to Menorah Park that will have lasting impact is in your plans, consider your age. That’s right, your age.

For younger donors, the purchase of a life insurance policy with relatively inexpensive annual premiums, all of which are tax deductible if the donor makes Menorah Park the owner of the policy, may be the best way to make a meaningful charitable gift. For example, a 50 year old, non-smoking man could pay a \$500 tax deductible premium for 10 years and when he passes away, Menorah Park would receive \$10,000. A 60 year old woman could pay a \$1,200 tax deductible premium for 10 years and when she passes away, Menorah Park would receive \$25,000. (Premiums are estimated only.)

On the other end of the spectrum, for more mature donors, the purchase of a Charitable Gift Annuity (CGA) might be the perfect charitable gift. A CGA is a simple contract in which a donor exchanges a gift of cash or securities for a guaranteed fixed annual income for the rest of his/her life. Upon the annuitant’s death, the remainder of the annuity comes to Menorah Park. The gift is tax deductible and the amount of annual income the donor receives is based on his/her age. CGAs can be purchased on the life of one person or two. If a donor purchases a two-life annuity, after the first annuitant passes away, the second annuitant receives the income.

As with all charitable contributions, we suggest a donor contact their own financial advisor. However, for more specific information on making a charitable gift to Menorah Park, you can contact the Foundation office.



Both classes and free time at the David P. Miller Computer and Technology Center continue to be crowded. Pictured is Harold Edelman, an R.H. Myers regular at the center, who is receiving a lesson from teacher Dave Farkas.

Annual Campaign Update

As our annual campaign winds down we want to thank everyone who has helped us get so close to our \$150,000 goal. As earlier reported, the Ohio State budget for 2008-2009 calls for no increases in funding for long-term care. While Menorah Park is working to make whatever adjustments it can, we cannot continue to provide the quality of services without help from our friends and families.

If you haven't already done so, please support our first annual campaign. It will mean a great deal in helping Menorah Park remain a place we can all be proud of.

So much help for so many

Thank you in advance

Each donor will be listed in Menorah Park's annual report, unless they choose to remain anonymous. Gifts of \$5,000 and higher will be invited to the Menorah Park Foundation's annual donor event.

Name(s) _____

Daytime Phone _____

Daytime e-mail _____

YES. I/We want to help Menorah Park maintain its level of care by making a gift in the amount of

- | | | |
|---|----------------------------------|---|
| <input type="checkbox"/> \$10,000 and above | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$100 |
| <input type="checkbox"/> \$ 5,000 | <input type="checkbox"/> \$ 500 | <input type="checkbox"/> \$ 50 |
| <input type="checkbox"/> \$ 2,500 | <input type="checkbox"/> \$ 250 | <input type="checkbox"/> Other \$ _____ |

Please make your check payable to THE MENORAH PARK FOUNDATION and return to the Foundation at 27100 Cedar Road Beachwood, Ohio 44122.

I work for a matching gifts company. Please contact me.

Enclosed is a check for \$ _____ Please bill me for \$ _____

Please charge my gift to my credit card (only for gifts of \$50 or more please)

Please contact me about naming Menorah Park in my estate plan.

Master Card Visa Discover American Express

Please contact me about making a gift through my IRA.

Amount \$ _____

Account Number _____ Exp. Date _____

Please contact me about transferring securities.

Name on the card _____

*The Menorah Park Foundation, a Supporting Organization of Menorah Park Center for Senior Living
Edwin Z. Singer, President • Barbara Gross, Director • Carol Wolf, Assistant Director • 216-595-7324*