



Menorah Park Foundation

Second Wind Dreams Continues to Grant Wishes

Now in its third year, the Second Wind Dreams program at Menorah Park continues to grant the wishes of residents from all around the campus. Based on the national Second Wind Dreams program, the program collects and reviews the wishes of residents from all four campus buildings and has granted over 50 dreams since its inception. Some dreams have been as simple as a Corky & Lenny's corned beef sandwich and others as complicated as finding a missing relative or going on a trip to Israel. Funding for the program comes from the Menorah Park Foundation, the **Enid & David Rosenberg Second Wind Dreams Fund** and various donors.

To submit a dream for a resident, contact the Foundation office at 216-595-7324.

Bea Berger, a tenant at Wiggins Place, had her Second Wind Dream come true when she visited the Statue of Liberty in New York City.



Ethel and Paul Katz enjoyed getting dressed up for the party sponsored by the Terri & Stuart Kline Wiggins Place Senior Prom Fund.

Bagel Brunches Provide More Than Bagels & Lox

The ever-popular monthly bagel brunches at Menorah Park have become much more than noshing on the proverbial bagels and lox. Bagel brunches are a great way for families to come together and enjoy each other, some entertainment and the standard Sunday morning family fare. Currently, three bagel brunches a year are supported by donor restricted funds; in February by the **Joyce & Mel Bernzweig Bagel Brunch Fund**, in September by the **Jennie & Milton S. Lipson Memorial Fund**, and in November by the **Shirley P. & Sanford Kutash Bagel Brunch Fund**. Several additional bagel brunches are sponsored during the year.

For more information on sponsoring a bagel brunch at Menorah Park or Stone Gardens, call the Foundation office. Bagel brunches at Menorah Park are held on the fourth Sunday of the month and at Stone Gardens on the second Sunday of the month.

Donor Spotlight

Doreen Kearschner was born and raised in Akron, Ohio and lived a busy and productive life as a biochemist. Several years ago, finding it difficult to live on her own, Doreen decided to move into Wiggins Place when it opened in July of 2004. Though the decision to sell her home and part with her beloved horse and two dogs was difficult, she knew it was in her best interest. That decision was made somewhat easier when she donated her horse to the Fieldcrest Therapeutic Riding Center, and her niece adopted her dogs.

Doreen was familiar with the advantages of Charitable Gift Annuities, as she had already created two at other charitable organizations. With a Charitable Gift Annuity, she received income, while making a very significant gift to the organizations she cared about including her synagogue and the Akron Jewish Community Federation. When Doreen sold her home and moved into Wiggins Place, she decided to create another Charitable Gift Annuity with a portion of the sale. This time, Wiggins Place was the beneficiary of Doreen's generosity and philanthropy.

While Doreen lived at Wiggins, she received the interest income from the annuity and when she passed away last year, the principal was used to create the **Doreen Kearschner Life Enrichment Fund** at Wiggins Place. This fund will generate a significant amount of interest every year which will be used to enhance programming at Wiggins. In addition to the annuities she established, Doreen made generous bequests to Menorah Park as well as other agencies that were close to her heart.

Doreen left an important and meaningful personal legacy to the charitable organizations she cared about. Her gifts will make a significant difference for generations to come.

Thanks to Doreen, several new projects will be springing up around campus. The first is a new gazebo and park located behind Wiggins Place which was completed last month.



We know Doreen would have approved of the Western Day held last month at Wiggins Place, complete with western wear and country music.



Letter of Intent Campaign Continues

As the name suggests, a **Letter of Intent** is a document signed by a donor or potential donor indicating that s/he has or will make arrangements for a contribution to an organization after his/her death, usually in a will.

While most people are unable to make substantial contributions while they are alive, they are able to see that Menorah Park receives a gift upon their death by naming Menorah Park in their will. In fact, the majority of the Foundation's funds are due to the generosity of people at the end of their lives.

If you already have a will, it's easy to add a codicil, or simple amendment, naming Menorah Park the beneficiary of a bequest.

Through the Foundation's Letter of Intent program, we hope to encourage all of our friends and families to make plans for Menorah Park in their wills and estate plans.

For specific information on naming Menorah Park in your estate plan, we encourage you to contact your attorney and the Menorah Park Foundation office.



The Melvin J. Singer Fund sponsored a five part series on "Critical Presidential Elections" given by Rose Institute for Life Long Learning teacher Jerry Graham.

Campus Mother's & Father's Day Funds Provide Many Extras

If the children of a campus resident don't live in town, Mother's or Father's Day could lose some of its oomph. But thanks to a variety of Donor Restricted Funds, these holidays are filled with a special flair.

The **Belle Kaufman Mother's Day Fund** and **The Sherry & Jeffrey Epstein Father's Day Fund** (Menorah Park), **Deitz, Goldenberg & Arnoff Mother's Day Fund** and **Bonnie Harshman Cole & Michael Cole Father's Day Fund** (The R.H. Myers Apartments), **Sheryl & Bart Simon Mother's Day Fund** and **Helen & Herb Braun Father's Day Fund** (Stone Gardens) and the **Mildred Saltzman Mother's Day Fund** and **Minda S. & Jack W. Jaffe Father's Day Fund** (Wiggins Place) all make the days they represent special for our residents.

Activities including musical entertainment, a tea, a brunch, and dances highlighted the days for all moms and dads living on campus.



Evelyn Rolfe, a Menorah Park resident enjoyed Mother's Day with her daughter Dee Behrens and grandson Todd Behrens.



Roma and George Arnoff joined the fun at The R.H. Myers Apartments Mother's Day celebration.



Thanks to the Lieberman Family Outing Fund residents at The R.H. Myers Apartments enjoy the Princess Diana exhibit at the Western Reserve Historical Society.

Deferred Giving is Just That

Over the years we have found that some friends and family members would like to support Menorah Park financially but aren't able to do so. When we explain the concept of Deferred Giving, they realize they CAN support Menorah Park financially, just not right now.

Deferred Giving truly means making a financial commitment "down the road." That could mean after retirement, after the sale of a business or home, when the children have completed college, when a Certificate of Deposit (C.D.) comes due, when funds from an IRA are available, after the sale of a block of stock or as a bequest at one's death.

Two of the most popular Deferred Gifts the Menorah Park Foundation receives are bequests from wills and insurance policies. Many of our donors have made arrangements in their wills or through the purchase of insurance on behalf of Menorah Park. In fact, did you know:

- in your bequest you can direct how you would like your contribution to be used.
- a bequest can help reduce the estate tax your heirs will have to pay.
- a change to your will adding Menorah Park as a beneficiary can be made by adding a slight modification to your existing will.
- if you purchase a life insurance policy and make Menorah Park the owner of the policy, all of your insurance premiums are tax deductible.

Menorah Park's beautiful tile **BUILDERS OF THE FUTURE** wall in the rear lobby honors everyone who makes a \$5,000 or more Deferred Gift to the Foundation.

For more information on how to support Menorah Park now or through Deferred Giving, call the Foundation office at 216-595-7324.

GARDENS BLOOM ON CAMPUS

Everyone enjoys sitting outside in Cleveland's nice weather. Thanks to a number of donor funds and special gifts, the gardens on campus look their best during the summer. Continued thanks to the **Sylvia & Leonard Becker Intergenerational Garden Fund**, **Nettie & Herbert Borstein Garden Fund**, **Emma & Meyer Bruder Fund**, **Lillian & George Goodman Gardening Fund**, **Edna & Nat Marcus Garden Fund**, **Margaret & Carol Rosenberg Garden Fund**, **Harriet & Sol Roth Garden Fund**, **Enid & Stanley Rothenfeld Memorial Fund** and the **Edith B. & Alvin O. Schreibman Garden Fund** for keeping all of our gardens looking their best.

Erin, Julie and Alex Mintz were part of the Park Synagogue Mitzvah Makers who planted flowers in the Emma & Meyer Bruder and Edna & Nat Marcus Gardens this summer.



Ohio Budget and the Annual Campaign – What it Means to Us

If you've been keeping up with the issues of nursing home reimbursement and the Ohio state budget, you know that Governor Strickland has approved the budgets for fiscal years 2008 and 2009 which call for **no increases in funding for long-term care**. We feel fortunate that funding wasn't cut but now we are faced with two years of no additional funds for operating expenses which include salaries, programs, food, supplies and other services.

Menorah Park is working to make whatever adjustments it can without sacrificing the skills and services that have made it such a leader in senior care but no matter what we do, we cannot continue to provide the quality of services without the help of our friends and families.

Please support our first annual campaign. It will make a great deal in helping Menorah Park remain a place we can all be proud of. If you haven't already made a gift to this year's annual campaign, please complete the form below and return it to the Foundation.

So much help for so many

Thank you in advance

Each donor will be listed in Menorah Park's annual report, unless they choose to remain anonymous. Gifts of \$5,000 and higher will be invited to the Menorah Park Foundation's annual donor event.

Name(s) _____

Daytime Phone _____

Daytime e-mail _____

YES. I/We want to help Menorah Park maintain its level of care by making a gift in the amount of

\$10,000 and above

\$1,000

\$100

\$ 5,000

\$ 500

\$ 50

\$ 2,500

\$ 250

Other \$ _____

Please make your check payable to THE MENORAH PARK FOUNDATION and return to the Foundation at 27100 Cedar Road Beachwood, Ohio 44122.

I work for a matching gifts company. Please contact me.

Enclosed is a check for \$ _____ Please bill me for \$ _____

Please charge my gift to my credit card (only for gifts of \$50 or more please)

Please contact me about naming Menorah Park in my estate plan.

Master Card Visa Discover American Express

Amount \$ _____

Please contact me about making a gift through my IRA.

Account Number _____ Exp. Date _____

Name on the card _____

Please contact me about transferring securities.

*The Menorah Park Foundation, a Supporting Organization of Menorah Park Center for Senior Living
Edwin Z. Singer, President • Barbara Gross, Director • Carol Wolf, Assistant Director • 216-595-7324*