



# Menorah Park Foundation

## Teaching Philanthropy to Future Generations

Several years ago we invited Charles W. Collier, the Senior Philanthropic Advisor at Harvard University, to address a couple of different meetings on our campus. People still talk about the ideas and examples “Charlie” discussed as ways to involve the children and grandchildren of our donors in philanthropy.

Since then a plethora of books and articles have been written, workshops given and organizations started to work with donors and their offspring.

There are innumerable benefits to involving your children in your philanthropy. Sharing your personal and philanthropic values, goals and ideals, as well as the agencies that are important to you, can lead to wonderful discussions. You and your children to share insights you may not otherwise have shared.

Philanthropy is a learned value. If we want our children to understand and share our values, we need to be their chief role models and explain to them why a particular point of view or value is important to us. The importance of making philanthropic contributions is no different.

We encourage our donors to talk to their children and grandchildren about the role Menorah Park has played in their lives. Perhaps their children don’t remember when a grandparent or great-grandparent lived at Menorah Park. They may not understand that without the generosity of grateful family and community members, Menorah Park would not be the kind of agency it is today. So many of our special events and programs, physical improvements and departments themselves exist thanks to our donors. We need the next generation to understand and to continue to support Menorah Park as their parents and grandparents have.

Don’t be shy about expressing your philanthropic values and goals with your family. For ideas on ways to involve your children in your philanthropic decision-making, look up many of the family philanthropy websites and books available on the topic. Bring your family and children into your decision making and share with them the values you hope they will carry on in your name. Bring them with you the next time you visit a parent or grandparent at Menorah Park and let them see for themselves your philanthropic dollars at work.

For help in arranging a tour, for tips on resource material or for suggested websites on family philanthropy and instilling philanthropic values in children, contact the Foundation office.

A few of the resources we recommend include:

1. [Growing to Give: Instilling Philanthropic Values in Teens and Preteens](#) (From the National Center on Family Philanthropy)
2. [Creating Change Through Family Philanthropy: The Next Generation](#) by Alison Goldberg
3. Karen Pittelman and Resource Generation, [Raising Charitable Children](#) by Carol Weisman
4. [Wealth in Families](#) by Charles W. Collier (a limited number of copies are available in the Foundation office)

## Donor Funds Provide KUDOS at Annual Meeting

It is often said that if Judaism had patron saints, David Myers would have been Menorah Park's. Few people could boast that they had been around "since the beginning" but David clearly remembered his father, R.H. Myers, and a group of men and women, planning for the Jewish Orthodox Home as early as 1906. In fact, David used to go door to door collecting money for the new home. Later in his life, David followed in his father's footsteps and served as president of Menorah Park from 1957-1964. Prior to his death in 1995, the David N. Myers Award was established to recognize a Menorah Park trustee for their work on behalf of the center but also for their work on behalf of the elderly in the general community.

This year, the award, which is not given every year, was presented to Larry Sherman, a former president of Menorah Park and an active member of the community for years.

In his remarks when presenting the award, Dieter Myers, David's son, recapped Larry's involvement at Menorah Park which started in 1973 when he first joined the board. Larry quickly rose through the ranks at the agency becoming board president in 1982. Dieter underscored Larry's many achievements at Menorah Park and in the community and reminisced about Larry's involvement with his dad as well as many other "old timers".

Like David Myers, Irving Stone was a "one of a kind" man. Gentle, learned, warm and philanthropic are only a few of the adjectives many people use to describe him.



***A beaming Larry Sherman accepted the David N. Myers Award from Dieter Myers at the annual meeting held December 11th.***

When Irving passed away in 2000, an award was established to honor a newer board member who had been actively involved in Menorah Park. This year's winner of the Irving Stone Leadership Award was Bill Lieberman, the current Treasurer of the board who came onto the board in 1998. Bill has held several committee chair positions including his current position as chair of the Budget and Finance Committee. As we celebrated the eighth day of Chanukah, the award was presented by Judy Weiss, Irving's daughter who, in her remarks compared her dad to the shammas in the menorah which gives light and life to the other candles.



***Judy Weiss & Bill Lieberman***

The recipient of the Stone Award receives an all expenses paid trip to the Association of Jewish Homes and Aging Services Conference which this year, will be held in Washington, D.C.

Another prestigious award presented at the annual meeting is the Dr. Arnold L. Heller Memorial Award. This award is given annually to recognize an individual or agency who has enhanced the field of gerontology and geriatrics by serving as a mentor to new students and/or professionals in the field of aging, has served by providing local and/or national leadership, whose vision and work has impacted the field of aging and the lives of the elderly and has achieved a high degree of excellence in the field.

Since the award was established in 1984, following the untimely death of Menorah Park's first full-time medical director, Dr. Arnold L. Heller, it has been given 24 times. This year's recipient was Robert Eckhardt, Ph.D., the Senior Vice President of Programs and Evaluation at the Cleveland Foundation where he has spent the last 25 years of his professional life. Throughout his career, Bob has focused on issues relating to the elderly working with agencies and service providers that work with the elderly on a daily basis. The selection committee, chaired by Dr. Robert Binstock felt that Dr. Eckhardt had a total understand of the challenges and problems of those service providers and helps them find solutions whether as a funding partner or by suggesting new strategic ways of looking at issues. He has had a long and distinguished career and serves on a multitude of local and national boards dealing with aging, health and philanthropy.



**Bob Eckardt & Bob Binstock**

## Foundation Elects New Board Members

The Menorah Park Foundation and Menorah Park Center for Senior Living are two separate 501 (c) 3 non-profit organizations. The sole purpose of the Foundation is to provide financial support for the Center through its donor-restricted and board-restricted funds. In as much as they are separate entities, each has its own Board of Trustees.

The Foundation's board is made up of members from Menorah Park's Board as well as members of the community. There is also an Advisory Committee made up of Center board members. During 2007-2008, the Foundation board has included Norman Adler, Victor Cohn, Michael Feuer, Keith Libman, Martin Marcus (Treasurer), Stanley Meisel (Secretary), Dieter Myers, Marjorie Newman, Enid Rosenberg, Burton Saltzman, Elliott Schlang, Harvey Scholnick, Richard Schreiberman, Bart Simon, Ed Singer (President), Philip Wasserstrom and Judith Weiss. At the Menorah Park annual meeting, two new board members were elected for a three year term, David Nagusky and Grant Dinner. While David is also on the Menorah Park board, Grant is from the community at large.

The Foundation board meets quarterly to oversee the operations, finances and fundraising of the Foundation as well as to make allocations to appropriate projects at Menorah Park.

## R.H. Myers to get Renovated Convenience Store

Thanks to the generosity of Sanford Bleiweiss, an R. H. Myers tenant, the convenient store at The R. H. Myers Apartments will soon be getting some much needed renovation. Plans call for new paint, shelving, lighting, flooring, new countertops and check-out area and a new wheelchair accessible entry. The plan is for the renovation to occur in April, during Passover, so tenants won't be inconvenienced at the convenience store.

Stay tuned for the before and after pictures of the yet to be named new market.



**Ladies at the R.H. Myers Apartments recently enjoyed a high tea sponsored by the Goldie Glanz High Tea Fund.**



## Annual Campaign Tops Goal

Thanks to the generosity of 330 donors, Menorah Park's first annual campaign in anyone's recent memory raised \$193,965.00, approximately \$43,000.00 over its original goal of \$150,000.

Chairs of the campaign Keith Libman, David Nagusky and Harvey Scholnick were thrilled at the results of the effort. "I can only tell you that unless there's some miraculous turn-about in federal and state spending, annual campaigns are here to stay", said co-chair Harvey Scholnick at the annual meeting as he thanked many of the campaign's donors.

The need for an annual campaign came to light when the State of Ohio froze the reimbursement rate for Medicaid residents living at nursing homes.

## 2007 Raises Donor Restricted Funds to 188

Thanks to a number of generous donors, there are now 188 donor-restricted funds throughout the Menorah Park campus earmarked for various uses. Donor-Restricted Funds are special purpose funds, established in perpetuity, and used only for the purpose designated by the donor of the fund. All of our funds are conservatively invested at the Jewish Community Federation and no more than 5% of the fund's principal can be spent in any given year so that the fund continues to grow over the years. Most donors make regular contributions to their fund to help them grow.

Funds can be designated for use at Menorah Park, Stone Gardens, the R.H. Myers Apartments, Wiggins Place, FUNDamentals Children's Center, the Mandel Adult Day Center or for a variety for departmental needs including religious programming, physical therapy, human resources, gardening, adult education or a variety of other purposes.

Funds established in 2007 include: **Menorah Park** - Marcella Katz High Tea Fund, Myra & Howard Whitelaw Celebration of Life Fund, Illein & Hans Youngman Floral Fund, Muriel & Irving Ginis Children's Fund. **The R.H. Myers Apartments** - Rogat Family Fund. **Wiggins Place** - Minda & Jack Jaffe Father's Day Fund.

**Please help us reach our goal of having 200 Donor-Restricted by the end of 2008. For more information contact Barbara Gross or Carol Wolf at 216-595-7324.**

## 2008 Starts off with a New Wish List -

*What your contribution will provide?*

- \$250** will pay for one staff member who helps care for a Holocaust survivor to visit the United States Holocaust Memorial Museum on the annual staff trip
- \$3,500** will buy a NuStep machine for the Rehabilitation Department
- \$200** will pay for entertainment and refreshments for a Stone Gardens Saturday Night Live program.
- \$150** will provide a Distance Learning class at any one of the buildings on campus.
- \$60** will pay for each MindFit software package which provides personalized cognitive fitness training for the Computer and Technology Center
- \$100,000** would allow an individual or family to name the Distance Learning program - ie; The Cohen Family Distance Learning Program
- \$6,500** will provide the funding for a weekend Judaic Scholar in Residence program on campus
- \$650** will pay for a Bagel Brunch at Menorah Park in honor of someone's birthday or anniversary.
- \$1,200** will pay for Passover Goodie Bags for each Menorah Park resident