



# Menorah Park Foundation

## The Benefits of Making Memorial Contributions to Menorah Park

When a family member passes away, many families select Menorah Park, Stone Gardens, The R.H. Myers Apartments or Wiggins Place as the recipient of memorial gifts.

The funds contributed are used in many ways. If cumulatively the contributions are in excess of \$250, the family of the person in whose memory the gifts are made is contacted by the Foundation staff so together they can select how the contributions will be used.

It is our goal to work with families to use the funds in a way that is most meaningful to them and beneficial to Menorah Park or one of our residential buildings. Often families choose to direct the money to be used for a program that was especially helpful to their family member or for an activity they enjoyed earlier in their life. Examples might be a musical program at Stone Gardens, toys for FUNdamentals Children's Center, a happy hour at Wiggins Place, an outing at The R.H. Myers Apartments or a distance learning seminar at Menorah Park.

Many families add to the amount contributed to establish a Donor-Restricted Fund in the name of the deceased family member or pay for a special program or piece of equipment in their name.

For more information on naming Menorah Park as the recipient of memorial donations, call the Foundation office at 216-526-9285.

It's not too late to make an end-of-the-year contribution to Menorah Park's annual campaign.

## Introducing the 2007-2008 Teen Philanthropy Board

The 2007-2008 Teen Philanthropy Board has begun to meet for this year. The board members, made up of 13 students from nine area high schools, learn about the services of Menorah Park, decision making, fundraising and the allocation process before allocating funds to a variety of Menorah Park programs. Members are children and grandchildren of Menorah Park board members and Junior Volunteers.



*Pictured are Eric Meisel (Hawken) at the top; Tamar Lisbona (Beachwood), Greg Singer (Chagrin Falls), under the canopy on the left; Jon Shames (Hawken), on the right, Nick Feuer (Hawken), standing; Jake Green (Brush), Benjamin Becker (University School), Jennifer Lebovitz (Orange), Amanda Block (Laurel), seated Rebecca Gilman (Shaker). Not pictured is Deborah Singer (Laurel)*

## Bar Mitzvah Mitzvah Feels Good for Everyone



**Thanking Matt Malkin for his bar mitzvah mitzvah is Menorah Park Associate Administrator Gloria Levine and Administrator Richard Schwalberg.**

Annette Malkin taught her children that when they receive a gift, they have to choose one item of clothing or a toy in good condition to donate to a less fortunate child. With roots of philanthropy that deep, it's no surprise that she also asked her children Matt, 13 and Alexandra, 17, to participate in a mitzvah project

when it was time for their bar or bat mitzvah.

Alexandra chose a project to benefit pediatric cancer patients at University Hospitals.

Matt, whose grandmother Dorothy Piks was a resident in Menorah Park's Heights Pavilion since April of this year, decided he would ask his guests to make a donation to Menorah Park in honor of his grandma. The invitations to Matt's bar mitzvah were mailed on September 3. His grandma died the same day.

To make matters more difficult, his uncle Duane Piks unexpectedly died two weeks after his grandmother. Despite the problems facing Matt, he went on to become a bar mitzvah at Park Synagogue on October 20th.

A couple of weeks ago he presented his bar mitzvah "gifts" to Menorah Park in honor of his grandma.

Thanks to Matt for selecting Menorah Park as the recipient of his bar mitzvah mitzvah.



**Matt made a "thank you" card for the guests at his bar mitzvah for the many gifts donated to Menorah Park in honor of his grandmother Dorothy Piks.**

Dear Friends and Family,

In honor of my Grandmother, Dorothy Piks, and other elderly people who have lived their lives for us, given us examples to live by, and enriched each of our own lives, and in celebration of my Bar Mitzvah, I ask that you help me give back to those who have given so much to us. Please donate needed supplies that you may already have to Menorah Park Center for Senior Living in Beachwood, Ohio, and its related residences and programs, for the care and love they have shown my grandmother and others. Please bring a single (or more, if you like) item from those that I have been told would be useful, which include the following, or bring something else that you believe will be appreciated: magazines, glass beads for jewelry, textured yarn, art supplies, 9V batteries, inkjet photo paper, beads, children's books, puzzles, trivia or other interesting books, noodles, or water toys. I will have a box for these items at the party the evening of my Bar Mitzvah.

Thank you in advance for helping me help others.

Love,  
Matt

Remember, **where there's a will, there's a way** to see that Menorah Park continues to provide the best care possible for years to come. Consider naming the Menorah Park Foundation in your will or estate plan.

If you're looking for a guaranteed annual income for the rest of your life, consider purchasing a Charitable Gift Annuity from the Menorah Park Foundation.

*The Menorah Park Foundation, a Supporting Organization of Menorah Park Center for Senior Living  
Edwin Z. Singer, President • Barbara Gross, Director • Carol Wolf, Assistant Director • 216-595-7324*

# Financial Professionals Glean Philanthropic Knowledge

One of the important roles of the Foundation is working with financial professionals when their clients make charitable contributions to Menorah Park. Another is to make allied professionals aware of the work Menorah Park does. One of the ways we do this is by sponsoring seminars for financial professionals that cover topics dealing with philanthropy. Last month, the Foundation, along with Laurel Lake Retirement Community, sponsored its third seminar, "Ethics and Professionalism in Philanthropy: Helping Your Aging Clients Make Wise Choices".

Over one hundred accountants, attorneys, financial planners, bankers and insurance professionals heard Robert Lawry, J.D., the former director of the Center for Professional Ethics at Case Western Reserve's School of Law discuss professional ethics.

Following Professor Lawry's spirited keynote, Stephanie FallCreek, D.S.W., Director of Fairhill Center for Aging and Stacey Rokoff, L.S.W., Director of the School for Caregivers at Fairhill, discussed working with clients with diminished capacity. This is an especially important issue as the clients of financial professionals age and may become more incapacitated.

A lively panel discussion followed looking at a multi-layered case study of an elderly couple interested in

saving taxes, making charitable contributions, protecting their assets and leaving money to their children.

Representatives on the panel included John Sharp, an attorney who focuses on estate planning, Barbara Gross, the Menorah Park Foundation's director, Theodore Wagner, a CPA with Libman, Goldstine, Kopperman & Wolf and Michael Monroe, an attorney and Relationship Manager at National City Bank.

A new dimension was added to the seminar this year. Because continuing education units are offered to attendees, it was suggested that an additional component be added for attorney's to help them receive a CEU for drug and substance abuse. Merri Bunge, M.S., R.N. and Director of Education at Menorah Park spoke about the issue of drug abuse and the elderly.

The morning was peppered with discussions regarding working with the children of elderly clients and issues of confidentiality and disclosure as clients age.

The seminar was chaired by Howard Bobrow, a Menorah Park board member and attorney at Kahn Kleinman. Our thanks to Kahn Kleinman who provided each attendee with the book The Ultimate Gift by Jim Stovall.



**Adult Day Center participants enjoyed Jungle Terry thanks to the Sacks Family Activities Fund.**



**Pumpkin Hunting for FUNDamentals kids is always provided by the Emma & Meyer Bruder Fund.**



**Pictured with a surprised Charlotte Ford, a nursing assistant on the Euclid Pavilion and winner of this quarter's Lena Kaufman Resident Kindness Award is Stephanie Conn, the Euclid Nursing Coordinator.**

## Memorial Fund Provides Funds for Staff Psychologist

Thanks to a generous grant from the Constance M. and Philmore J. Haber Memorial Fund of The Jewish Community Federation of Cleveland, Menorah Park has received funding to hire a part-time psychologist who will be addressing issues related to chronic illness, mental health, adjustment to loss and other issues residents may encounter while living at Menorah Park.

Philmore Haber was the head of one of Cleveland's major law firms, Burke, Haber & Berick for many years before his death in 1977. In addition to his prestigious law practice, Mr. Haber spent much of his time as a volunteer for non-profit organizations including the international B'nai B'rith, the Republican Party ("where he represented Ohio at the 1968 Republican National Convention"), the Jewish Community Federation, Mt. Sinai Hospital and the former Hill House. Though his involvement at Hill House, which later became Bridgeway, Inc., Mr. Haber became sensitized to the unmet needs of people with mental health issues.

Upon the death of the Habers' son, Richard, the Cleveland Foundation and the Jewish Community Federation received the remainder of the couple's estate with directions that the funds be used to support mental health programs.

Mr. Haber's former law partners, Stanley Adelstein and James Berick, became the advisors of the Constance M. and Philmore J. Haber Memorial Fund of the Federation.

The Menorah Park Foundation and Menorah Park are grateful to the Fund for this wonderful gift which will clearly have a direct impact on so many lives.



**The recipient of this year's Gertrude Himmel Adell Volunteer of the Year Award was Dan Kaufman, a long-time volunteer in the employee cafeteria and friendly visitor. Pictured at the Awards Dinner are; from left to right; Robert Himmel, Barry Himmel, Dan Kaufman, Marty Himmel, Barbara Himmel, Scott Himmel and Harry Adell.**

*Star light, star bright,  
for all the stars we see tonight,  
we wish we may, we wish we  
might, have the wishes we wish  
tonight!!*

### Menorah Park

- New playground surface for FUNdamentals Children's Center - \$4,500
- A Donor Fund to provide an annual Scholar in Residence - \$50,000
- A Donor Fund to provide new Technology - \$5,000

### The R.H. Myers Apartments

- A donor to refurbish the convenient store - \$20,000 (with naming rights)
- An dedicated exercise area - \$10,000
- A Nu-Step exercise machine - \$3,800

### Wiggins Place

- A Donor Fund to provide an annual New Years Eve Party - \$5,000 +
- Sponsors for an annual Casino Party - \$2,500
- Sponsors for evening musical entertainment \$150 - \$500

### Stone Gardens

- Funds for the "Saturday Night Live" program - \$200 each
- A Donor Fund to provide a employee of the month award - \$10,000
- A Donor Fund to establish a Resident Assistant of the Year Award - \$5,000

### Campus-wide

- Funding for Distance Learning programs \$1,000 +

*Family members to remember Menorah Park in their wills and estate plans*

It's not too late to make a tax free gift in 2007 using your IRA if you are age 70 1/2.